

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Release of Advertisement to publish in PATA Compass the official magazine
Nov – Dec 2008 issue, through M/s. Livewires Advertising Pvt. Ltd. – Publication Charges –
Amount Sanctioned - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 59

Dated: 19-01-2009

Read the following:-

- 1 Govt. Lr.No.3225/PMU/DDC/2008, YAT&C (PMU) Department. dt. 28.06.2008
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Release Order No.191/Display-PP/Advt.I-2/2008-09, I& PR Department, dt.12.09.2008.
- 6 Invoice No. Advt-190-A, dt. 20.11.2008 of M/s. Livewires Advertising, Hyderabad

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ORDER:

To promote Tourism destinations of Andhra Pradesh state for PATA Compass under 2+1 PATA Travel Mart Special Offer, the Tourism and Culture Department has released advertisements to publish in PATA Compass the official magazines. As a follow up of these initiatives, this Department has released an advertisement to publish in Nov - Dec 08 issue, through M/s. Livewires Advertising Pvt. Ltd, which is one of the empanelled Advertising agencies of A.P. Tourism. After publication of the Advertisement, the advertising agency has submitted a total bill amount Rs. 6,48,000/-, vide letter 6th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.6,48,000/- (Rupees Six Lakhs Forty Eight Thousand only) towards publication of the advertisement.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – SH (15) – PATA Conference – 500 other charges - 503 other expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Livewires Advertising, Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To
M/s. Livewires Advertising, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER